

# Reform magazine

SINCE 1972 NEWS COMMENT INSPIRATION DEBATE



## MEDIA INFORMATION 2024-2025

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*Reform* is a lively, challenging magazine with a readership of 6,000. As the official magazine of the United Reformed Church, it is at the heart of Church life, a valued resource for leaders and lay people alike. The mix of theology, news, reviews and comment attracts new readers to *Reform* every month, and praise for its excellent design and engaging writing.

The magazine was redesigned in the summer of 2024 and has a loyal readership, built up since its creation in 1972. The magazine is also available in a digital edition via a dedicated app or website. Ten percent of subscribers read *Reform* in this way.

*Reform's* content has a constant focus on the practical: social action, aid, activism, political engagement and justice. At the same time, there is a strong theological element, with contributions from major scholars and plenty of in-depth debates, Bible studies and book reviews every month. We love the arts as well, publishing a full-page artwork in every issue, along with reviews of films, exhibitions, music and theatre performances.

*Reform* is published by the United Reformed Church, but while it has particular appeal for URC members, its readers are from a wide range of churches. In recent years it has broadened its outlook and is bringing in an ever wider spectrum of readers and contributors.

To reserve advertising space, or for further information, contact Jo Asher at Jam Associates.  
Tel: 01858 681358 Email: [jo@jam-associates.co.uk](mailto:jo@jam-associates.co.uk)

## RATE CARD

**COVERS**

Outside back **£1,100**  
 Inside back **£1,050**  
 Inside front **£995**

Artwork must be supplied with 5mm bleed  
**307mm x 220mm**

**FULL PAGE (run of mag)**  
**£845**

Artwork must be supplied with 5mm bleed  
**307mm x 220mm**

**HALF PAGE PORTRAIT**

267mm x 91mm  
**£495**

**HALF PAGE LANDSCAPE**

130mm x 186mm  
**£495**

Reform page: (A4) H: 297mm x W: 210mm  
 Reform page + bleed (5mm): H: 307mm x W: 220mm

**THIRD PAGE LANDSCAPE**

85mm x 186mm  
**£395**

**QUARTER PAGE PORTRAIT**

130mm x 90mm  
**£295**

**QUARTER PAGE LANDSCAPE**

62mm x 186mm  
**£295**

**SIXTH PAGE SQUARE**

65mm x 65mm  
**£225**

### DISCOUNTS

- 10% UK-based agency
- 15% non-UK-based agency
- 10% booking three issues
- 15% booking six issues
- 20% booking eight issues (one year)

### DOUBLE PAGE SPREAD

307mm x 430mm including 5mm bleed  
 Artwork must be supplied with bleed (297mm x 420mm without bleed)  
**£1,350**

### EXTRAS

Early right-hand placements:  
 Add £175 to the above rates

### INSERTS (up to 10gsm in weight)

Full run (3k) £450  
 Inserts that cause our total item weight to exceed 250gm will be charged a premium.  
 Belly band by arrangement (min £600)  
 For inserts over 10 grams please call for a quote.

### CLASSIFIEDS

**Box Adverts:** £15 per single column centimetre. Column widths:  
 Single: 43mm, Double: 90mm, Triple: 138mm, Quad: 186mm  
**3cm x single column minimum**  
**£45 minimum spend**

### CARRIER SHEET

Advertising space at both A4 and A5 sizes is available on the *Reform* carrier sheet. For more details, contact Jo Asher on 01858 681358.

### CANCELLATION CHARGES

Cancellations will only be accepted in writing no less than 10 days in advance of advertising booking deadline shown. After this date a 50% fee will be charged.

### FOR DEADLINES SEE PAGE FIVE

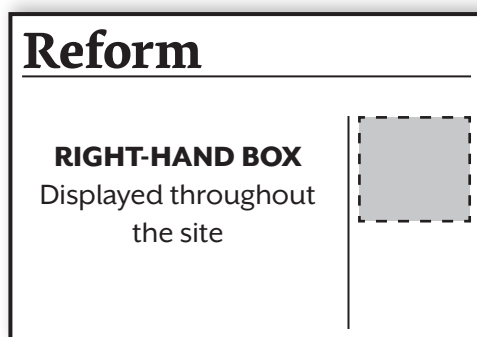
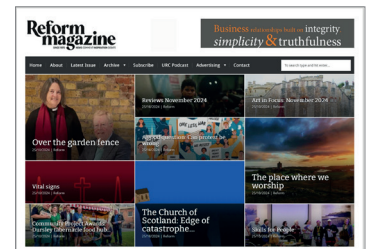
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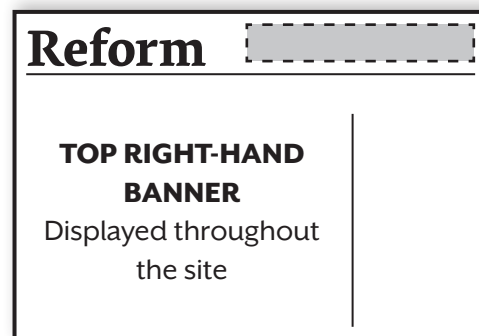


## Online advertising at [www.reform-magazine.co.uk](http://www.reform-magazine.co.uk)

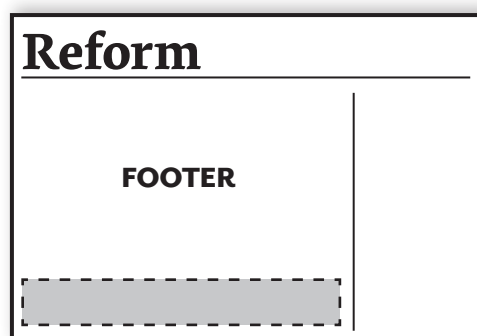
Reform magazine's website provides articles and excerpts from the printed edition, as well as comment threads. The website is integrated with our 'X' and Facebook activity, where we communicate with over 2,700 followers. Advertising on our website offers an affordable and exciting opportunity to reach an average of 4,000 visitors per month from around the world.



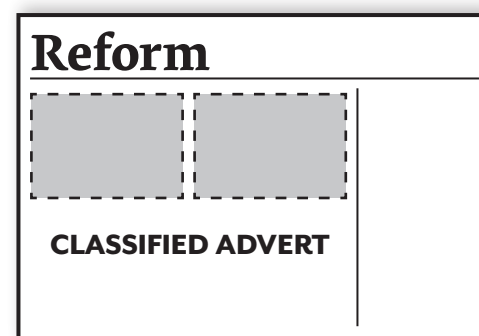
300px x 300px  
£225 per month



450px x 100px  
£295 per month



468px x 60px  
£275 per month



Classified adverts will only be published in the classifieds page of [www.reform-magazine.co.uk](http://www.reform-magazine.co.uk)  
£150 per month

Special package rates apply when combined with print advertising;  
call Jo on **01858 681358** for more details.

Webpage sponsorship opportunities – a single advertiser's presence on all ad spaces within the home page – are also available; prices available on request.

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## DEADLINES

Issue	Advertising deadline	Distribution date (Sunday)
<b>2025</b>		
December 2024/ January 2025	Friday 8 November	Sunday 24 November
Issue 1	Friday 10 January	Sunday 26 January
Issue 2	Friday 21 February	Sunday 9 March
Issue 3	Friday 11 April	Sunday 27 April
Issue 4	Friday 23 May	Sunday 8 June
Issue 5	Friday 11 July	Sunday 27 July
Issue 6	Friday 29 August	Sunday 14 September
Issue 7	Friday 17 October	Sunday 2 November
Issue 8	Friday 28 November	Sunday 14 December

### Forthcoming themes include:

- Ethical travel
- Pilgrimage
- Green church buildings
- Self-publishing
- Church tech
- Venues and retreats
- Books
- Heating systems
- Church music
- Audio visual

Please contact us for more information



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